## **Corporate Plan PI Report Economy**

Monthly report for 2018-2019
Arranged by Aims
Filtered by Aim: Priorities Economy
For MDDC - Services

Key to Performance Status:

Performance Indicators: No Data

Well below target

Below target

On target

Above target

Well above target

\* indicates that an entity is linked to the Aim by its parent Service

# **Corporate Plan PI Report Economy**

#### **Priorities: Economy**

#### Aims: Attract new businesses to the District

Performa	erformance Indicators																
Title	Prev Year (Period)		Target		•											Group Manager	Officer Notes
Number of business rate accounts	2,942 (3/12)		3,000	3,004	3,004	3,044										Andrew Jarrett	

## Aims: Focus on business retention and growth of existing businesses

Performand	Performance Indicators																
Title		Year	Annual Target													Group Manager	Officer Notes
Businesses assisted	92 (4/12)		250	25	49	69	89									None	(July) Estimated (JB)

### Aims: Improve and regenerate our town centres

Performance	e Indicato	rs														
Title	Prev Year (Period)		Target								Nov Act				Group Manager	Officer Notes
Increase in Car Parking Vends	54,086 (3/12)			49,410	51,507	51,931									Andrew Jarrett	
The Number of Empty Shops (TIVERTON)	19 (1/4)		18	n/a	n/a	22	n/a	n/a		n/a	n/a	n/a	n/a		Adrian Welsh	(Quarter 1) 22 vacant units representing a vacancy rate of 9.4% (JB)
The Number of Empty Shops (CREDITON)	8 (1/4)		8	n/a	n/a	10	n/a	n/a		n/a	n/a	n/a	n/a		Adrian Welsh	(Quarter 1) 10 vacant units representing a vacancy rate of 8.5% (JB)
The Number of Empty Shops (CULLOMPTON)	9 (2/4)		8	n/a	n/a	6	n/a	n/a	7	n/a	n/a	n/a	n/a		Adrian Welsh	(Quarter 1) 6 vacant units representing a vacancy rate of 7.1% (JB)

**Aims: Other** 

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Corporat	Corporate Plan PI Report Economy																
<b>Priorities:</b>	Econo	my															
Aims: Ot	Aims: Other																
Performan	ce Indic	ato	rs														
Title		Year	Target													Manager	Officer Notes
Funding awarded to support economic projects	£0 (1/4)			n/a	n/a	£0	n/a	n/a		n/a	n/a		n/a	n/a		Welsh	(Quarter 1) Applications amounting to £431,200 have been submitted with support from EDR, but the outcome these awards is not yet known (JB)

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